

BUSINESS FOR LIFE
*is a concrete and holistic
expression of God's love and of
His Kingdom in practical
and life-changing ways.*



WE ARE PARTNERING WITH THE
MINISTRY OF JESUS WHO SAID,
"I'VE COME TO PREACH GOOD
NEWS TO THE POOR" (Luke 4:18)



**EMPOWERING THE POOR
TO RISE *from* POVERTY
into THE FULLNESS OF LIFE.**



BUSINESS FOR LIFE
transforming lives through business training



BUSINESS FOR LIFE



IN THE PAST 15 YEARS, WE HAVE TRAINED
OVER 3,000 PEOPLE IN 12 COUNTRIES WITH
A SUCCESS RATE OF OVER 80%.

WE HAVE OBSERVED THERE ARE MANY
AND VARIED CAUSES OF POVERTY;
HOWEVER, THE QUICKEST AND MOST
DIRECT WAY OUT OF POVERTY IS FOR
PEOPLE TO MAKE THEIR OWN MONEY.

Our training changes lives by:

- **decreasing dependency**, where people are no longer vulnerable victims depending on others.
- **developing people** in a way that **enhances dignity** where people become more confident and have greater self-worth due to the practical skills they acquire and implement.
- **inspiring destiny**, as people are motivated to move into the fruitful and fulfilling life God desires for them.

BUSINESS FOR LIFE
PROVIDES A **HAND-UP**
RATHER THAN A **HAND-OUT!**

Our success is linked to a distinctive training methodology:

- Our trainers are **local entrepreneurs** with personal business experience.
- Our training is **practical and interactive**. Trainees implement what they have learned before moving on to another subject.
- We offer every trainee **follow-up mentoring** for up to a year after the training concludes.

We believe that business can be a **transformative tool** to bring people from struggling to survive into the quality of life God desires for each person. Jesus said in John 10:10, "I came so that they would have life, and have it abundantly."



JOIN US IN CHANGING LIVES!

- **Give** the gift of business training to:
 - **an individual** - \$300 trains one business owner and impacts an average of 10 family members
 - **a full class** - \$7500 trains an entire class of 25 business owners and impacts 250 lives
 - **an entire community** - \$30,000 trains 100 business owners, which changes 1000 individuals and impacts a whole community
- **Invite** your church to partner with Business for Life (\$7500 annually)
- **Join** a vision trip to Kenya
- **Pray** for the Business For Life ministry

LEGAL / TAX PROVISIONS

To make a tax-deductible contribution online using your credit card, visit www.empoweringlives.org/business-for-life.

Since your gifts are tax-deductible, all funds contributed to ELI are inherently under the control of the board of directors to improve and empower the lives of people living in poverty.