

**BUSINESS FOR LIFE**  
*is a concrete and holistic  
expression of God's love and of  
His Kingdom in practical  
and life-changing ways.*



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WE ARE PARTNERING WITH THE  
MINISTRY OF JESUS WHO SAID,  
"I'VE COME TO PREACH GOOD  
NEWS TO THE POOR" (Luke 4:18)

  
**BUSINESS FOR LIFE**  
*transforming lives through business training*



**EMPOWERING THE POOR**

**TO RISE *from* POVERTY**

*into* **THE FULLNESS OF LIFE.**

  
**BUSINESS FOR LIFE**



IN THE PAST 15 YEARS, WE HAVE TRAINED  
OVER 3,000 PEOPLE IN 12 COUNTRIES WITH  
A SUCCESS RATE OF OVER 80%.

Our success is linked to a distinctive training methodology:

- Our trainers are **local entrepreneurs** with personal business experience.
- Our training is **practical and interactive**. Trainees implement what they have learned before moving on to another subject.
- We offer every trainee **follow-up mentoring** for up to a year after the training concludes.

We believe that business can be a **transformative tool** to bring people from struggling to survive into the quality of life God desires for each person. Jesus said in John 10:10, "I came so that they would have life, and have it abundantly."



WE HAVE OBSERVED THERE ARE MANY AND VARIED CAUSES OF POVERTY; HOWEVER, THE QUICKEST AND MOST DIRECT WAY OUT OF POVERTY IS FOR PEOPLE TO MAKE THEIR OWN MONEY.

Our training changes lives by:

- **decreasing dependency**, where people are no longer vulnerable victims depending on others.
- **developing people** in a way that **enhances dignity** where people become more confident and have greater self-worth due to the practical skills they acquire and implement.
- **inspiring destiny**, as people are motivated to move into the fruitful and fulfilling life God desires for them.

BUSINESS FOR LIFE  
PROVIDES A **HAND-UP**  
RATHER THAN A **HAND-OUT!**

## JOIN US IN CHANGING LIVES!

- *Give* the gift of business training to:
  - **an individual** - \$300 trains one business owner and impacts an average of 10 family members
  - **a full class** - \$7500 trains an entire class of 25 business owners and impacts 250 lives
  - **an entire community** - \$30,000 trains 100 business owners, which changes 1000 individuals and impacts a whole community
- *Invite* your church to partner with Business for Life (\$7500 annually)
- *Join* a vision trip to Kenya
- *Pray* for the Business For Life ministry

## LEGAL / TAX PROVISIONS

To make a tax-deductible contribution online using your credit card, visit [www.empoweringlives.org/business-for-life](http://www.empoweringlives.org/business-for-life).

Since your gifts are tax-deductible, all funds contributed to ELI are inherently under the control of the board of directors to improve and empower the lives of people living in poverty.